



Sponsorship Opportunities

Gold Buckle Sponsor: \$1,000

Includes 6 full-page, full color ads in the VQHA newsletter (\$750 value), custom designed display banner on VQHA website business directory (\$150 value) for 1 year, 2 complimentary tickets (\$100) to the VQHA year end banquet, banner and/or signage displayed with VQHA traveling display* (\$250), and mention in all VQHA Show and member publications (priceless).

*Ability to place company literature and/or small giveaways.

Silver Buckle Sponsor: \$500

Includes 6 half-page, b&w ads in the VQHA newsletter (\$270 value), Logo and text listing on the VQHA website business directory (\$75 value) for 1 year, recognition* on VQHA traveling display (\$150), and mention in all VQHA Show and member publications (priceless), and invitation to the VQHA Year End Banquet.

*Ability to place company literature and/or small giveaways.

Blue Ribbon Sponsor: \$300

Includes 6 1/8 page ads in the VQHA newsletter (\$120 value), text listing on the VQHA website business directory (\$50 value) for 1 year, recognition on VQHA traveling display (\$150), and mention in all VQHA Show and member publications (priceless), and invitation to the VQHA Year End Banquet.

____ Yes, I'd like to Sponsor VQHA

Here is my ____ Check ____ Credit Card payment for a:

- ____ \$1,000 Gold Buckle Sponsorship
- ____ \$500 Silver Buckle Sponsorship
- ____ \$300 Blue Ribbon Sponsorship

Please make checks payable to Virginia Quarter Horse Association (VQHA)

Credit Card Information:

Name on card: _____

Card number: _____ Expires: ____ / ____

Signature: _____

Sponsor Information:

Name: _____ Contact: _____

Address: _____

Phone Number: _____ Email: _____

- Sponsors will be responsible for supplying art for newsletter ads.
- Sponsors will be responsible for supplying text for creation of custom display banners (Gold Buckle Sponsors only).

For VQHA Use only

Date: _____ VQHA Contact: _____

Here are some interesting facts to justify sponsorship of VQHA:

Membership -

- Currently, more than 425 family's and individuals are members of VQHA
- Members represent every county/region in the state of Virginia
- Members are not just "horse people". Many own businesses or work outside of the horse industry and own horses for pleasure and competition.
- VQHA boasts the largest Breeders Incentive Program in the U.S.
- VQHA sanctions one of the highest attended shows on the East Coast – the East Coast Championship Show held in April at the Lexington, Virginia Horse Center

Website -

- Average more than 1,250 hits a month – 49% of hits from first time visitors
- March '07 already at 1,036 hits with 39% first time visitors
- Most Traffic concentrated in the Mid-Atlantic region however the site has regular visitors from the continental states and Canada
- Ranks in the Top 3 (Google) for search terms including Virginia Quarter Horse
- Maintained weekly, sometimes daily with a 99.8% up-time

Newsletter -

- Published bi-monthly
- Newly redesigned – a publication our members now look forward to receiving
- Full-color front and inside covers, b&w interior pages
- Currently mailed to 323 members, 5 regional association representatives and emailed to 35 members

Misc.

- Newly redesigned Members handbook that will be updated at least semi-annually
- Chance to be listed in more than 15 event-related materials (if signed on at first of the year)
- Show bills distributed to state, regional and national attendees
- Recognized at year end banquet – attendance averages more than 200